Interview Script - WeTrack

- 1. What are some of the biggest challenges you face when waiting for a delivery to arrive?
- 2. How do you typically track the progress of a delivery? Are there any frustrations or difficulties you encounter when doing so?
- 3. Have you ever had to reschedule a delivery? If so, can you describe the process and any challenges you faced?
- 4. Have you ever missed a delivery because you were not available to receive it? If so, can you describe the circumstances and any frustrations you experienced?
- 5. Have you ever had to change the delivery address or time? If so, can you describe the process and any challenges you faced?
- 6. How important is it to you to have real-time tracking information for your deliveries?
- 7. How do you typically plan your day around a delivery? Are there any factors that make it difficult to do so?
- 8. Have you ever had a negative experience with a delivery service? If so, can you describe the issue and any frustrations you experienced?
- 9. What features would you find most helpful in a delivery tracking app?
- 10. Is there anything you wish delivery tracking apps could do that they currently don't?