

Wednesday, 11 January 2023

Interview questions for a grocery shopping app for elderly people

1. What is your preferred grocery store for shopping, and why do you choose it?
2. How often do you typically go grocery shopping in a week? Can you describe your grocery shopping frequency or habits?
3. When do you prefer to go grocery shopping? Is there a specific time of day, week, or any other conditions that you find preferable? Could you explain the reasons behind your preference?
4. When you go grocery shopping, how many people do you usually shop for?
5. Please share your most recent grocery shopping experience. What went well, and were there any challenges you encountered?
6. Can you walk me through your typical process of getting groceries, from the moment you decide to go shopping until you return home?
7. How do you keep track of the items you need to buy? What methods or tools do you use, and why do you find them helpful?
8. On average, how much time does it take for you to complete your grocery shopping? What factors do you think contribute to this duration?
9. Do you usually go grocery shopping alone, or do you have someone accompanying you? Could you share the reasons behind your choice?
10. Have you ever tried ordering groceries online? If yes, could you tell me about your experience? If not, what are your thoughts or concerns about trying online grocery shopping?
11. What factors influence your decision to do in-store grocery shopping instead of opting for online shopping?